

Neurosoft acquires Betonews

On 9 March 2009, Neurosoft, through one of its subsidiaries, acquired the rights related to the use and commercial exploitation of Betonews (www.betonews.com), a website specializing in sports journalism and statistical analysis, related to soccer and basketball events, with a purpose of assisting punters in their sports betting activities.

The website is membership free, and via this website, the Sports Betting punters have access to the following:

- News and sports reports for every single game for over 40 soccer leagues and 10 of basketball
- Live betting statistics (number and percentage of bets placed per event, team ranking, market averages etc)
- A Data bank with results of over 300,000 matches, standings and fixtures
- Market analysis tools, which allows the punters to observe market - odds changes and variations in real time

The existing site is to undergo a total revamp with particular emphasis to “user friendly site navigation” and better esthetics.