



Neurosoft announces collaboration with SBERBANK Serbia

Neurosoft S.A. - a premier software house, listed on AIM Italia market (GRS802003004, Reuters NRST.MI, Bloomberg NRST:IM) for which *Integrae SIM* is Nominated Adviser – announces collaboration with **Sberbank Srbija a.d.** providing its second generation end to end factoring software solution **Proxima+** to best serve the bank's needs.

SBERBANK Srbija a.d., a universal bank providing all types of services and products for private individuals, small and micro business, medium and large corporate is also a member of Sberbank Europe AG which manages a banking network of nine universal banks in eight Central and Eastern European countries. **Sberbank's Serbia** is striving to become a bank that never stops in further developing itself and its operations for the benefit of the customers. Sberbank Serbia is part of one of the most profitable financial institutions in the world and a leading bank in Russia with tradition of over 170 years in delivering innovative products based on excellence and state-of-the-art technology. In light with its global aim to flexibly respond to customers' needs and build long lasting relationship with them, Sberbank Serbia decided to launch the new product, "Factoring", in September 2014.

Factoring will complement the existing range of products already offered to the customers. The usage of **Proxima+** factoring software together with the professional team will lead to the creation of a professional factoring service which will constitute a win-win situation for Sberbank Serbia and its customers.

Sberbank Serbia has chosen Proxima+ following an international RFP and extensive evaluation of various international specialized software solutions. Incorporating all the tools and flexibility required for the start up modern factoring business, the system has been customized to correspond to local legal and business requirements and shall be highly automated ensuring communication with the core banking system through multiple interfaces.

Proxima+ enjoys multiple deployments across Europe and UAE, including multi-country installations, successful data migration and interfaces with various third party systems. For start-up factors, **Proxima+** is "plug and play" and instant business accelerator, whereas provided as Software-as-a-Service (SAAS) is offering even more accessibility options and cost benefits to financial institutions of all sizes.

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