



Press Release

Neurosoft announces the collaboration with Albanian Factoring Services Sh.a

6 December 2012 - **Neurosoft S.A.** - a software house, listed on AIM Italia market ([GRS802003004](#), [Reuters NRST.MI](#), [Bloomberg NRST:IM](#)) for which *Integrae SIM SpA* is Nominated Adviser – announces the launch of a new service dedicated to its factoring platform: **Proxima+ SAAS (Software as a Service)**.

Software as a Service (SaaS) is a software distribution model in which applications are hosted by a vendor or service provider and made available to customers over a network, typically the Internet.

Proxima+ SAAS is particularly addressed to international start-up/small/medium factors, freeing them from any technological worries and allowing them to concentrate on how to improve their sales and business potential. **Proxima+ SAAS** is providing all the tools required to perform a competitive and modern factoring business without any license fee, hardware and local administration cost. Through an intuitive web interface, anywhere from within or outside the organization perimeter, anytime, using any kind of device, the users have **highly secured 24/7 online access** to the system and to critical information and reports. The system, universally accessible remotely over the web, as well as maintenance, support, administration and data protection services – are all provided by Neurosoft as a package against an **unified annual subscription fee**, equivalent to a fraction of a perpetual license cost, only under a SAAS acquisition model.

The first company that will benefit from Proxima+ SAAS cost effectiveness, ease of access and powerful features is **Albanian Factoring Services Sh.a.** (AFS), whose basic system set up – under contract – will commence January 2013. AFS is the first factoring company registered in Albania and has chosen Proxima+ after extensive evaluation of different international factoring solutions. Proxima+ SAAS will be provided to AFS for a fixed minimum 5 year term with possibility to renew after expiration or to switch to perpetual license/local installation at any time.

Neurosoft S.A., a Greek company listed on the AIM Italia market, organised and managed by the Italian Stock Exchange ([ISIN GRS802003004](#), [Reuters NRST.MI](#), [Bloomberg NRST:IM](#)), today is a software provider supplying

solutions that optimize business and operational processes with a view to maximize customer profitability. Neurosoft's innovative integrated software systems in factoring, sports betting, business intelligence, liability management, transactional systems, and the implementation of mission critical applications have provided tools to financial institutions, stock exchanges, telecom companies and sports betting operators to increase operating efficiencies, act on well-depicted real-time risk and liability analysis, and increase revenues and bottom line capitalizing on sophisticated predictive analytics. Neurosoft was founded in 1994 and became the first company to be floated in the AIM Italia market of the Milan Stock Exchange in 2009. Based in Athens, Neurosoft has a multinational presence in Romania, Albania, Serbia, Bulgaria and Cyprus. As of today Integrae SIM S.p.A is Neurosoft's Nominated Adviser for the AIM Italia market.